# Transnational Business and Management

ISSN: 2753-541X e-ISSN: 2753-5428

*Transnational Business and Management* is an international double-blind peer-reviewed scholarly journal that seeks to advance knowledge of management and business studies and practice by providing a forum for research, and informed scholarly discussion of policies and practices.

Transnational Business and Management is indexed and abstracted in CEEOL, Google Scholar and Research Papers in Economics (RePEc).

Transnational Business and Management is published twice a year in June and December.

Transnational Business and Management is published by Transnational Press London, UK.

#### Addresses:

URL: journals.tplondon.com/tbm Email: admin@tplondon.com

Mail: 13 Stamford Place, Sale, M33 3BT, United Kingdom

DISCLAIMER: Opinions expressed by contributing authors and any selection of reports, references etc. are not necessarily those of *Transnational Business and Management* and do not reflect those of the editors or publisher. Responsibility of information rests solely with the author(s). The Publisher, Transnational Press London cannot be held responsible for errors or any consequences arising from the use of information contained in *Transnational Business and Management* journal. Similarly, any advertisement published does not constitute an endorsement by the publisher and the editors.

COPYRIGHT: © 2022-23 Transnational Press London. All rights reserved. With the exception of fair dealing for the purposes of research or private study, or criticism or review, no part of this publication may be reproduced, stored, transmitted or sold in any form or by any means without the prior permission in writing from the copyright holder. Subscribed institutions may make photocopies of this publication for free for teaching purposes provided such copies are not sold. Special requests should be addressed to sales@tplondon.com

CREDITS: The logo by Gizem CAKIR and cover designs by Nihal YAZGAN.

© 2022-23 Transnational Business and Management & Transnational Press London

#### **Editor in Chief:**

Prof Ibrahim Sirkeci, International Business School, Manchester, UK

### **Editorial Board**

Dr Bulent Aydin, Batman University, Turkey and International Business School, UK

Dr Lilit Baghdasaryan, Regent's University London, UK

Dr Soniya Billore, Linnaeus University, Sweden

Dr Yakup Durmaz, Hasan Kalyoncu University, Turkey

Dr Michael Gerlich, London School of Economics, UK

Dr Neha Gupta, Amity University, Noida, India

Prof Svend Hollensen, University of Southern Denmark, Denmark

Prof Finola Kerrigan, University of Birmingham, UK

Dr Kaouther Kooli, Bournemouth University, UK

Prof Jonathan Liu, Ming Ai (London) Institute, UK

Dr Bei Lyu, Huaibei Normal University, China

Prof Marc Oliver Opresnik, Lübeck University of Applied Sciences, Germany

Dr Maktoba Omar, Coventry University, UK

Prof Mustafa Ozbilgin, Brunel University, UK

Dr Giulia Palombi, Sapienza University, Rome, Italy

Dr Omar Al Serhan, Higher Colleges of Technology, UAE

Dr Paulette Kershenovich Schuster, Reichman University, Israel

Dr Ruchi Singh, Indian Institute of Management, Bengaluru, India

Dr Nathalia Christiani Tjandra, Edinburgh Napier University, UK

Dr Susantha Udagedara, University of Salford, UK

Dr Nevin Karabiyik Yerden, Marmara University, Turkey

Dr Ahmet Esad Yurtsever, Istanbul Gelisim University, Turkey

Dr Rodolfo García Zamora, Universidad Autónoma de Zacatecas, México

## Transnational Business and Management

Volume 1 - Number 2 December 2023

Editorial: Transnational Business in an Era of Uncertainty  Ibrahim Sirkeci	67
Evaluating Consumer's Behaviour Towards Investing in Sustainable Luxury Real Estate Nikhil Sharma and Susan Nwadinachi Akinwalere	69
Is the Inclusive Entrepreneurial Intention Among Women Ex-Prisoners a Perspective of Reintegration in Tunisia? Mohamed Amin Bardaa	93
From Online Community to Entrepreneurship in Romanian Handicraft Sewing Tradition Oana Maria Călin	115
Online Luxury Consumer's Brands Loyalty among Bangladeshi Women in East London  Ananya Rahman	131